

Description of file under the Personal Data Act

1. Data file controller

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Data file contact person:
Minna Kinnari, marketing director
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2. Data file enquiries

Our customer service department responds within two ordinary business days to questions and comments concerning the data file.

3. Name of data file

Nordic Swan Ecolabel Websites Marketing Register

4. Purpose of processing personal data

Personal data are used for communications, marketing and research. Personal data are processed in accordance with the Personal Data Act (523/1999). No personal data are released to outsiders.

5. Information in the data file

The following customer data may be included in the data file:

- Name
- Sex
- Telephone number
- E-mail address
- Enterprise and position
- Enterprise address details
- IP address

6. Regular data sources

Primarily the data subject in person.

7. Regular releases of data

No data are released to outsiders unless the functions of a Finnish public authority so require.

8. Deletion of information

Information may be deleted at the customer's request or due to the end of a customer account.

9. Principles of data file protection

All personal data are held in confidence. The data file is protected to prevent access by outsiders and use of information is supervised.

10. Data Subject's right of prohibition

The data subject is entitled to prohibit the data file controller from processing information concerning the data subject in person for direct advertising, distance selling and other direct marketing, and for market and attitude research. The prohibition must be addressed to persons responsible for the data file.

11. Data Subject's right of inspection

A data subject is entitled to inspect the information recorded in the data file that concerns the data subject in person. The inspection request must be addressed to a person responsible for the data file.

12. Correction of information

At the request of the data subject, the data file controller will correct, delete or supplement any personal data in the data file that are incorrect, unnecessary, incomplete or outdated for the purpose of processing. The data subject must contact a person responsible for the data file at the office of the data file controller for any correction of information.